



**Ronald  
McDonald  
House®**  
Arkansas &  
North Louisiana

# 15th Annual Red Shoe Shindig A Night at the Disco

Presented By



**Benefiting the Ronald McDonald House: Fort Smith**

**Friday, November 14, 2025**

**6:00 PM - 11:00 PM**

**ACHE Community Center**



**Join us for Fort Smith's premier event of the year!  
The evening includes a 5-course chef-prepared dinner, cocktails &  
mocktails, silent and live auctions, raffle and the After-Party.  
It's an evening you will not want to miss!**

**For more information contact Crystal Eckles, Strategic Partnerships Leader  
479.235.1317    [crystal@ronaldmcdonaldhousearnla.org](mailto:crystal@ronaldmcdonaldhousearnla.org)  
[RedShoeShindig.com](http://RedShoeShindig.com)**

# Sponsorship Opportunities

Your sponsorship will directly impact families staying at the Ronald McDonald House: Fort Smith. You will provide them with a safe, comforting place to stay just steps away from their child's hospital room. Thanks to you, parents can remain close to their child receiving critical, life-saving medical care.

100% of proceeds benefit Ronald McDonald House: Fort Smith

## PLATINUM - \$7,500

## PREMIER TABLE (10)

**SPONSORS 75 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH**

- Your logo/name on event website
- Recognition in event promotion, newsletter, and social media
- Bottle of champagne at your table
- Recognition from podium
- On-screen recognition
- Exclusive Platinum Sponsor Gift

## GOLD - \$5,000

## PREMIER TABLE (10)

**SPONSORS 50 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH**

- Your logo/name on event website
- Recognition in event promotion, newsletter, and social media
- On-screen recognition

## SILVER - \$2,800

## TABLE (8)

**SPONSORS 28 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH**

- Your logo/name on event website
- On-screen recognition

## BRONZE - \$1,800

## TABLE (8)

**SPONSORS 18 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH**

- Your logo/name on event website
- On-screen recognition

## PATRON - \$400

## 2 GUESTS

**SPONSORS 4 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH**

- Your name on event website
- On-screen recognition

# Exclusive Sponsorships

All Exclusive Sponsorships include logo on event website, select social media, your logo/name recognition on-screen at event, and podium recognition.

**Each sponsors 60 nights for families at Ronald McDonald House: Fort Smith**

**Only one available per category**

**\$6,000 Each**

**Premier Table of 10**

## Entertainment Sponsor

- Exclusive recognition during live entertainment
- Logo placement on event signage and website
- Mention in emcee remarks during entertainment

## After Party Sponsor

- Named as exclusive After Party Sponsor in event materials
- Recognition in post-event communications
- Logo featured on After Party lounge signage

## Auction Sponsor

- Recognition as Auction Sponsor on mobile bidding site
- Printed signage on auction tables
- Mention in pre-event social media and auction emails

## Cocktail Hour Sponsor

- Signage at bars during Cocktail Hour
- Exclusive verbal recognition during Cocktail Hour
- Signature Cocktail & Mocktail branded with sponsor name

## Photo Booth Sponsor

- Logo on all printed photo strips
- Recognition at the photo booth
- Logo included in digital gallery of event photos

## Specialty Drink Sponsor

- Logo on cocktail napkins
- Signature drink named after your business (optional)
- Logo on drink menu signage at bars

## Raffle Sponsor

- Logo/name on Raffle display signage
- Podium recognition during Raffle drawing
- On-stage for Raffle ticket announcement

To secure your sponsorship, **submit the enclosed contract prior to October 30, 2025**

For additional information or to inquire about specific benefits, contact

**Crystal Eckles | 479-235-1317 or [crystal@ronaldmcdonaldhousearnla.org](mailto:crystal@ronaldmcdonaldhousearnla.org) | [RedShoeShindig.com](http://RedShoeShindig.com)**



# Red Shoe Shindig

Novemebr 14, 2025

## SPONSOR CONTRACT

### Indicate Your Desired Level of Support

\_\_\_ Platinum (\$7,500) Table of 10

\_\_\_ Bronze (\$1,800) Table of 8

\_\_\_ Gold (\$5,000) Table of 10

\_\_\_ Patron (\$400) 2 Tickets

\_\_\_ Silver (\$2,800) Table of 8

\_\_\_ Individual Ticket (\$175) \_\_\_\_\_ # of Tickets Desired  
(Each Individual Ticket sponsors **1 night** at RMH Fort Smith)

### EXCLUSIVE SPONSORSHIPS (Indicate Preference Below) \$6,000 Each

\_\_\_ Cocktail Hour

After Party **(SOLD!)**

Specialty Drink **(SOLD!)**

\_\_\_ Raffle

Entertainment **(SOLD!)**

Photo Booth **(SOLD!)**

\_\_\_ Auction

Raffle Tickets (\$100 each) - # of Tickets Desired \_\_\_\_\_

### SPONSOR NAME

Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Name As You Would Like To Be Recognized

\_\_\_\_\_

#### Indicate Payment Method

\_\_\_ My Check is Enclosed - Payable to **Ronald McDonald House: Fort Smith**

\_\_\_ Email invoice to me at \_\_\_\_\_

\_\_\_ Charge to my Credit Card (Subject to a card processing fee of up to 3.5%)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

To receive full Sponsor Benefits, submit contract by October 30

Payment due by November 14, 2025

Submit completed contract & payment to:  
**Ronald McDonald House: Fort Smith**  
**ATTN: Red Shoe Shindig**  
**6929 Rogers Ave.**  
**Fort Smith, AR 72903**

Email:  
[crystal@ronaldmcdonaldhouarnla.org](mailto:crystal@ronaldmcdonaldhouarnla.org)  
Register Online or Scan QR code  
**RedShoeShindig.com**



For additional information contact Crystal - 479.235.1317 or [crystal@ronaldmcdonaldhousearnla.org](mailto:crystal@ronaldmcdonaldhousearnla.org)