



CHOCOLATE

Fantasy Ball

2027

Presented by

forv/s
mazars

Saturday, February 13, 2027

Six o'clock in the evening

Wally Allen Ballroom | Statehouse Convention Center

Benefiting Ronald McDonald House programs in Little Rock

2027 Gala Chair - Deb Sefcik



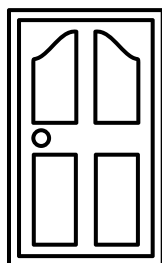
Multi-Year Award WINNER!

"Gala of the Year" & "Best Charity Event" 2018-2026

AMP Magazine - AY Magazine - Arkansas Times

Join Central Arkansas's most charitable partygoers for the Sweetest Night of the year. It begins with thousands of decadent chocolate creations and a hosted cocktail hour, followed by a multi-course, chef-prepared dinner and more chocolate.

Stay for the After Party, where you'll dance the night away!



The Door

You know it - you love it - it's The Door!
It's the signature Chocolate Fantasy Ball raffle.
Pre-purchase your raffle tickets on the attached contract for a chance to win stunning jewelry from *Sissy's Log Cabin* valued at nearly \$5,000.
Must be present to win.



**Ronald
McDonald
House®**
Arkansas &
North Louisiana



Questions? Alex 501-978-3118 or alex@ronaldmcdonaldhousearnla.org



CHOCOLATE

Fantasy Ball
2027



SPONSORSHIP OPPORTUNITIES

Your donation **DIRECTLY** impacts families with children at Arkansas Children's Hospital, Baptist Health, and UAMS.

YOU will help keep families present while their child receives life-saving medical care.

Every dollar stays local to help them.

\$18,000 PLATINUM

Represents 180 nights for families to stay in the Ronald McDonald House

TWO TABLES OF 10 IN PLATINUM SEATING

- Company logo or your name in digital invitation*
- Introduction from podium
- Your ad on screens during event
- Your logo prominently displayed on our website
- Commemorative gift
- Special recognition on our social media

\$12,000 EXCLUSIVE (ONE OF EACH)

Each Exclusive Sponsorship represents two months of utilities for the Ronald McDonald House

TABLE OF 10 IN EXCLUSIVE SEATING

Each sponsorship option includes: logo or name on screens during event, logo or name in digital invitation, logo on our website, recognition from the podium and one commemorative gift. Additional benefits exclusive to selection:

360-DEGREE VIDEO BOOTH

- Logo on all 360-degree Video Booth videos
- Sponsor signage at Video Booth

TECHNOLOGY

- Logo on signage at each Registration Station
- Signage at Mobile Bidding information desk
- Logo on Charging Station

ENTERTAINMENT

- Logo on screens during the entire Entertainment portion of the event
- Logo or name included with event Entertainment pre-promotion

TOAST OF THE NIGHT!

- Logo on screens during Toast Of The Night!
- Opportunity to lead the Toast
- Signage at bars as Signature Cocktail Sponsor

THE DOOR

- Logo signage at Raffle Table
- Logo on screens during drawing
- Logo on "The Door"

CHOCOLATE ROOM

- Signage at entrance of Chocolate Room
- Logo on all chocolate table tent signs (40-50)

ADOPT-A-FAMILY

- Prominent logo recognition on Adopt-A-Family promotional materials

PADDLE RAISE

- Verbal recognition from the emcee during the live auction
- Logo/name featured on auction paddles used by every guest during the live auction and Adopt-A-Family portion of the night

AUCTION

- Logo on mobile bidding site, viewed by all mobile bidders (1500+)
- Logo on all auction display signs (125-150)

\$10,000 GOLD

Represents 100 nights for families to stay in the Ronald McDonald House Family Room

TWO TABLES OF 10 IN GOLD SEATING

- Company logo or your name in digital invitation*
- Your ad on screens during event
- Commemorative gift
- Special recognition on our social media
- Your logo on our website

\$8,000 SILVER

Represents dental care for 15 children on the Ronald McDonald House Care Mobile

TABLE OF 10 IN SILVER SEATING

- Company or your name in digital invitation*
- Your ad on screens during event
- Commemorative gift
- Your logo on our website

\$5,000 BRONZE

Represents 50 nights for families to stay in the Ronald McDonald House

TABLE OF 10 IN BRONZE SEATING

- Company or your name in digital invitation*
- Your name on screens during event
- Your logo on our website

\$1,500 PATRON

Represents a 15-night stay in the Ronald McDonald House

- Company or your name in digital invitation*
- Two tickets to gala in Open Seating

\$550 TICKET

Represents a 6-night stay in the Ronald McDonald House Family Room

One ticket to gala in Open Seating

*INCLUDED IN DIGITAL INVITATION IF SPONSORSHIP CONFIRMED BY DECEMBER 18, 2026

Submit the enclosed contract as soon as possible. | Contact Alex 501-978-3118 or alex@ronaldmcdonaldhousearnla.org



SPONSOR CONTRACT

Event Date - February 13, 2027

DONOR NAME, AS YOU WOULD LIKE TO BE RECOGNIZED

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Indicate Your Participation Level

- | | | | |
|---|--|--|--|
| ☐ Platinum (\$18,000) | ☐ Adopt-A-Family (\$12,000) | ☐ Paddle Raise (\$12,000) | ☐ Bronze (\$5,000) |
| ☐ Video Booth (\$12,000) | ☐ Auction (\$12,000) | ☐ Chocolate (\$12,000) | ☐ Patron (\$1,500) |
| ☐ Entertainment (\$12,000) | ☐ Technology (\$12,000) | ☐ Gold (\$10,000) | ☐ Individual Ticket (\$550) |
| ☐ The Door (\$12,000) | ☐ Toast (\$12,000) | ☐ Silver (\$8,000) | ☐ # of Tickets Desired |

Raffle Tickets (\$100 each) for The Door - # of Tickets Desired _____

Unable to attend, but I want to make a gift to support families \$ _____

Indicate Payment Option

☐ Enclosed is my Check payable to Ronald McDonald House Arkansas & North Louisiana

☐ Email invoice to _____

☐ Charge to my Credit Card

(Credit card payments are subject to a 3.5% processing fee. Credit card information is not stored and is securely shredded after processing.)

Card Number

Exp. Date

Cardholder Name

Sec. Code

Signature

Date

PAYMENT DUE NO LATER THAN EVENT - February 13, 2027

The fair market value is \$160.00 a person or \$1,800.00 for a table of 10.

Submit Completed Contract

Ronald McDonald House
ATTN: CFB 2027/Alex
1501 W. 10th Street
Little Rock, AR 72202

Register Online: chocolatefantasyall.com
Email to: alex@ronaldmcdonaldhousearnla.org

Questions? Alex 501-978-3118 or alex@ronaldmcdonaldhousearnla.org