

16th Annual

Red Shoe Shindig

A Night Under the Big Top

Benefiting Ronald McDonald House: Fort Smith

**Saturday, October 24, 2026
6:00 - 11:00 | ACHE Event Center**

Presented By



*Don't miss Fort Smith's signature event.
This year, the Night Under the Big Top features a five-course
chef-prepared dinner, curated cocktails and mocktails, exceptional
silent and live auction packages, a premier raffle,
and an exclusive After-Party experience.*

Additional Information:

Crystal Eckles | 479.235.1317 | crystal@ronaldmcdonaldhousearnla.org



**Ronald
McDonald
House®**
Arkansas &
North Louisiana



Sponsorship Opportunities

Your sponsorship of **Red Shoe Shindig** directly supports families staying at **Ronald McDonald House: Fort Smith**. Thanks to partners like you, families traveling for their child's medical care have a safe, comforting place to stay just steps away from the hospital. Your generosity allows parents to remain close to their child during some of the most critical moments of their lives.

THE IMPERIAL AERIALIST

PLATINUM - \$7,500

PREMIER TABLE (10)

SPONSORS 75 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH

- Introduction from podium
- Prominent and enlarged logo featured on the event webpage
- Your ad on screen during event
- Inclusion in all event invitation emails
- Mention in select social media countdown posts
- Included in "Thank You" graphic
- Commemorative gift

THE GRAND ILLUMINATION

GOLD - \$5,000

PREMIER TABLE (10)

SPONSORS 50 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH

- Your ad on screen during event
- Logo or name displayed on event webpage
- Included in event invitation emails
- Special recognition on social media
- Included in Thank You graphic
- Commemorative gift

THE STARLIGHT CIRCLE

SILVER - \$2,800

TABLE (8)

SPONSORS 28 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE-FORT SMITH

- Your ad on screen during event
- Logo or name featured on event webpage
- Company or your name in digital invite
- Included in Thank You graphic

THE CRIMSON & GOLD SOCIETY

BRONZE - \$1,800

TABLE (8)

SPONSORS 18 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE-FORT SMITH

- Your name on screens during event
- Logo or name featured on event webpage
- Company or your name in digital invite

THE INNER RING

PATRON - \$400

2 EVENT TICKETS

SPONSORS 4 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE-FORT SMITH

- Name listed in event webpage
- Included in digital invitation

Premier Experience Sponsorships

Each one of these one-of-a-kind Experience Sponsorships include your logo or name on the event webpage, included in event invitation emails, mention in a social media story, and included in “Thank You” graphic.

Each sponsors 60 nights for families at Ronald McDonald House: Fort Smith

Only one available per category \$6,000 Each Premier Table of 10

THE DOOR SPONSOR

- Logo signage at Raffle Table
- Logo on screens during drawing
- Logo on “The Door”

ENTERTAINMENT SPONSOR

- Exclusive recognition during live entertainment
- Logo on event signage and website
- Mention in emcee remarks during entertainment

AFTER PARTY SPONSOR

- Named as After Party Sponsor in event materials
- Recognition in post-event communications
- Logo featured on After Party lounge signage

AUCTION SPONSOR

- Recognition as Auction Sponsor on mobile bidding site
- Printed signage on auction tables
- Mention in pre-event social media and auction emails

TOAST OF THE NIGHT!

- Logo on screens during Toast Of The Night!
- Opportunity to lead the Toast
- Signage at bars as Signature Cocktail Sponsor

COCKTAIL HOUR SPONSOR

- Signage at bars during Cocktail Hour
- Exclusive verbal recognition during Cocktail Hour
- Signature Cocktail & Mocktail branded with sponsor name

To secure your sponsorship, **submit the enclosed contract prior to October 1, 2026**

For additional information or to inquire about specific benefits, contact
Crystal Eckles | 479-235-1317 | crystal@ronaldmcdonaldhousearnla.org



Red Shoe Shindig

October 24, 2025

SPONSOR CONTRACT

Indicate Your Desired Level of Support

- Platinum (\$7,500) Table of 10
- Gold (\$5,000) Table of 10
- Silver (\$2,800) Table of 8
- Bronze (\$1,800) Table of 8
- Patron (\$400) 2 Tickets
- Individual Ticket (\$175) # of Tickets Desired _____
(Each Individual Ticket sponsors **1 night** at Ronald McDonald House: Fort Smith)
- Raffle Tickets (\$100 each) for **The Door** # of Tickets Desired _____
Unable to attend, but here is my donation \$ _____
- The Door (\$6,000) Table of 10
- After Party (\$6,000) Table of 10
- Entertainment (\$6,000) Table 10
- Cocktail Hour (\$6,000) Table of 10
- Auction (\$6,000) Table of 10
- Photo Booth (\$6,000) Table 10

Name As You Would Like To Be Recognized

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Indicate Payment Method

- My Check is Enclosed - Payable to **Ronald McDonald House: Fort Smith**
- Email invoice to me at _____
- Charge to my Credit Card (Subject to a card processing fee of up to 3.5%)

Card Number _____ Exp. Date _____

Cardholder Name _____ CVV _____

Signature _____ Date: _____

To receive full Sponsor Benefits, submit contract by October 1, 2026 Payment due by October 24, 2026

Submit completed contract & payment to:

Ronald McDonald House: Fort Smith
ATTN: Red Shoe Shindig
6929 Rogers Ave.
Fort Smith, AR 72903

Email: crystal@ronaldmcdonaldhousearnla.org
Register Online RedShoeShindig.com