

16th Annual

Red Shoe Shindig

A Night Under the Big Top

Benefiting Ronald McDonald House: Fort Smith

Saturday, October 24, 2026

6:00 - 11:00 | ACHE Event Center

Presented By



Don't miss Fort Smith's signature event.

This year, the Night Under the Big Top features a five-course chef-prepared dinner, curated cocktails and mocktails, exceptional silent and live auction packages, a premier raffle, and an exclusive After-Party experience.

Suggested attire: Festive Cocktail & Red Shoes!

Additional Information:

Crystal Eckles | 479.235.1317 | crystal@ronaldmcdonaldhousearnla.org



**Ronald
McDonald
House®**
Arkansas &
North Louisiana



Sponsorship Opportunities

Your sponsorship of **Red Shoe Shindig** directly supports families staying at **Ronald McDonald House: Fort Smith**. Thanks to partners like you, families traveling for their child's medical care have a safe, comforting place to stay just steps away from the hospital, and **all services are free**. Your generosity allows parents to remain close to their child during some of the most critical moments of their lives.

100% of proceeds stay local to benefit Ronald McDonald House: Fort Smith

THE IMPERIAL AERIALIST

PLATINUM - \$7,500

PREMIER TABLE OF 10

SPONSORS 75 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH

- Introduction from podium
- Prominent logo featured on the event webpage
- Your ad on screen during event
- Inclusion in all digital invitation emails
- Mention in select social media countdown posts
- Included in "Thank You" graphic
- Commemorative gift

THE GRAND ILLUMINATION

GOLD - \$5,000

PREMIER TABLE OF 10

SPONSORS 50 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH

- Your ad on screen during event
- Logo or name displayed on event webpage
- Included in event digital invitation emails
- Special recognition on social media
- Included in Thank You graphic
- Commemorative gift

THE STARLIGHT CIRCLE

SILVER - \$2,800

TABLE OF 8

SPONSORS 28 NIGHTS FOR FAMILIES AT RONALD MCDONALD HOUSE: FORT SMITH

- Your ad on screen during event
- Logo or name featured on event webpage
- Company or your name in digital invitation emails
- Included in Thank You graphic

THE CRIMSON & GOLD SOCIETY

BRONZE - \$1,800

TABLE OF 8

SPONSORS 18 NIGHTS FOR A FAMILY AT RONALD MCDONALD HOUSE: FORT SMITH

- Your name on screens during event
- Logo or name featured on event webpage
- Company or your name in digital invitation emails

THE INNER RING

PATRON - \$400

2 EVENT TICKETS

SPONSORS 4 NIGHTS FOR A FAMILY AT RONALD MCDONALD HOUSE: FORT SMITH

- Name listed in event webpage
- Included on digital invitation emails

Premier Experience Sponsorships

Each of these one-of-a-kind Premier Experience Sponsorships include your logo or name on the event webpage, included in event digital invitation emails, mention in a social media story, and included in “Thank You” graphic.

Most importantly, you will sponsor 60 nights for families at Ronald McDonald House: Fort Smith

Only one available per category \$6,000 Each All include a Premier Table of 10



NEW SPONSORSHIP OPPORTUNITY - **THE DOOR!**



THE DOOR sponsorship offers a unique opportunity for your business to gain visibility during one of the most exciting moments. Raffle tickets are sold throughout the evening for a chance to open **THE DOOR**, which is placed near the stage. At the end of the program, ten tickets are drawn. The ten ticketholders will draw from ten keys for a chance to open **THE DOOR**, but only ONE key will open **THE DOOR!**

Sponsorship includes:

- Logo signage at Raffle Table
- Logo on screens during Raffle Drawing
- Logo on **THE DOOR**

PHOTO BOOTH SPONSOR

- Logo on all photo strips
- Recognition at the photo booth
- Logo included in digital gallery of event photos

ENTERTAINMENT SPONSOR

- Exclusive recognition during Entertainment
- Logo on event signage and website
- Mention in emcee remarks during Entertainment

AFTER PARTY SPONSOR

- Named as After Party Sponsor in event materials
- Recognition in post-event communications
- Logo featured on After Party lounge signage

AUCTION SPONSOR

- Recognition as Auction Sponsor on mobile bidding site
- Printed signage on Auction tables
- Mention in pre-event social media and Auction emails

TOAST OF THE NIGHT!

- Logo on screens during Toast Of The Night!
- Opportunity to lead the Toast
- Signage at bars as Signature Cocktail Sponsor

COCKTAIL HOUR SPONSOR

- Signage at bars during Cocktail Hour
- Exclusive verbal recognition during Cocktail Hour
- Signature Cocktail & Mocktail branded with sponsor name (if desired)

To secure your sponsorship, **submit the enclosed contract before October 1, 2026**

For additional information or to inquire about specific benefits, contact
Crystal Eckles | 479-235-1317 | crystal@ronaldmcdonaldhousearnla.org



Red Shoe Shindig

October 24, 2026

SPONSOR CONTRACT

Indicate Your Desired Level of Support

- | | | |
|---|--|---|
| <input type="checkbox"/> Platinum (\$7,500) | <input type="checkbox"/> The Door (\$6,000) | <input type="checkbox"/> Auction (\$6,000) |
| <input type="checkbox"/> Cocktail Hour (\$6,000) | <input type="checkbox"/> Photo Booth (\$6,000) | <input type="checkbox"/> After Party (\$6,000) |
| <input type="checkbox"/> Toast of the Night (\$6,000) | <input type="checkbox"/> Entertainment (\$6,000) | <input type="checkbox"/> Gold (\$5,000) |
| <input type="checkbox"/> Silver (\$2,800) | <input type="checkbox"/> Bronze (\$1,800) | <input type="checkbox"/> Patron (\$400) 2 Tickets |
- Individual** Ticket (\$175) # of Tickets Desired _____
(Each Ticket sponsors **1 night** at Ronald McDonald House: Fort Smith)
- Raffle Tickets** (\$100 each) for **The Door** - # of Tickets Desired _____
- Unable to attend**, but I want to support families at **Ronald McDonald House: Fort Smith**
by donating \$ _____

Name As You Would Like To Be Recognized

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Indicate Payment Method

My Check is Enclosed - Payable to **Ronald McDonald House: Fort Smith**

Email invoice to me at _____

Charge to my Credit Card (Subject to a card processing fee of up to 3.5%)

Card Number _____ Exp. Date _____

Cardholder Name _____ CVV _____

Signature _____ Date: _____

To receive full Sponsor Benefits, submit contract by October 1, 2026

Payment due by October 24, 2026

Submit completed contract & payment to:

Ronald McDonald House: Fort Smith
ATTN: Red Shoe Shindig
6929 Rogers Ave.
Fort Smith, AR 72903

crystal@ronaldmcdonaldhousearnla.org
Register Online: RedShoeShindig.com
or **scan QR**

